

## Tips and hints for successful and enjoyable fundraising events....

### Do

#### Plan ahead

Set a date and make sure you have enough time to organise your event well.

#### Publicise your event

Use social media, local press, leaflets and word of mouth to let everyone know.

#### Fundraise online

See our links below to set up your own fundraising page on our site.

#### Use gift aid

Ticking the box can mean that the government gives us an extra 25p on every £1 you donate.

#### Let us know

We love to hear stories of what you are doing to raise funds for us. Send us stories and photos too!

### Don't:

#### Overstep the line

Please don't let children knock on doors or stop people in the street for sponsorship, only ask friends, family and online community.

#### Do anything we wouldn't do

We are a charity based on Quaker values, our fundraising as well as our projects reflect this. Please don't do anything that would be outside these values in order to raise funds for us.

#### Delay

As soon as you have had your event and worked out how much you have made. Make sure that you get the money to us and let everyone who supported you know how much you made and gave us.

## We can help you to help us help others

We will send you posters, postcards, sponsorship forms and leaflets to support your fundraising.

Contact our fundraising colleagues, Sarah H or Sarah W on: 020 8983 5037 or [fandc@qsa.org.uk](mailto:fandc@qsa.org.uk)

Or write to us at: 17 Old Ford Rd, London, E2 9LP

You can also set up a fundraising page or download materials at: [www.quakersocialaction.org.uk](http://www.quakersocialaction.org.uk)

—  
QUAKER  
SOCIAL  
ACTION  
—

150 YEARS



art sale, bake-off, car wash, dance, fun-run, garden opening, half marathon, international evening, jumble sale, knitathon, lent challenge, movie night, nearlynews, swap, opengarden, parachute, quiz night, ramble, swim, tea party, upcycle, vintage sale, walk, x-factor talent show, yoyo challenge, zumba-thon....



Fundraise for  
QSA in our  
150th year

QSA, 17 Old Ford Road, London E2 9PJ

[www.facebook.com/quakersocialaction](http://www.facebook.com/quakersocialaction)

Twitter: @QSA info@qsa.org.uk tel: 020 8983 5030

## Join us as we take action on UK poverty

A lot has changed since Quaker Social Action began in 1867, but some challenges remain the same for people on the lowest incomes. Today, one in five children will grow up in houses that are cold and damp and 50% of people in poverty are in some form of work. We don't think this is right. In response to this need, QSA has grown into a charity that delivers frontline work across the UK, whilst sharing what we do and speaking truth to power. Our independent charity is driven by Quaker values to be simple, practical and compassionate. In our 150th year, will you help us to do even more as we stand with people in poverty?

**3,161** people benefitted directly from our projects last year.

**769** people struggling with basic funeral costs achieved a meaningful affordable funeral thanks to Down to Earth work across the UK.



**1,927** people bought affordable furniture at Homestore.



We shared our learning and methods with **229** professionals around the UK to use in their communities.

**270** people took a free Made of Money workshop to learn about finances as a family in a fun, practical way.



**37** people gained new purpose through This Way Up, our free mindfulness and life coaching course.



Our national Fair Funerals campaign speaks truth to power on funeral poverty and is having a real impact on Westminster, the funeral industry, and the wider public.

## Be inspired by Fiona's fundraising



Fiona already does something amazing. She manages the UK's only practical support service for people on low incomes struggling with basic funeral costs. The comfort our Down to Earth project gives to bereaved families has inspired Fiona to swim 150 lengths for QSA's anniversary. The funds Fiona will raise from family and friends will help other families across QSA's work. "We cannot take

away the pain of losing a loved one" says Fiona. "But we can help them to plan a funeral that doesn't leave them with a legacy of debt."

This year, we'll be cheering on Fiona and anyone inspired by her fundraising efforts. Big or small - every action you take will help us to be there when people need us.

## Manzumanara's story



"Before visiting Homestore, my son and I had been sleeping on the floor for three or four months" explains Manzumanara. That's when a family support worker referred her to QSA's affordable reused furniture scheme, Homestore. "The staff were so friendly" Manzumanara recalls. "Before going, I was worried about how they would treat me. I went for the bed but I also took a bookshelf for my son. Now he is able to keep his school books and his dictionary on the bookshelf." Manzumanara tells us that she will never forget the difference your support made to her when she was in a crisis.

## Latoya's story

Leaving an abusive situation gave Latoya a keen desire to save and look ahead, but this was coupled with the reality of living on a very tight income. That's when Latoya took part in a series of Made of Money workshops in a refuge. Hearing other women share their fears and advice in a group inspired Latoya. "It was like a journey" she says, "you look back on how far you've come and it makes you strong. I'm happy and I'm debt-free. Made of Money was a part of that. Even though we were at the refuge we needed to build that strong foundation."

