# “Fakebook” Activity- Facilitator Guide

**Purpose:**  
To build confidence and awareness around online safety by learning how to spot signs of a potentially fake social media profile.

**Materials:**

* A3 printout of the “Mark Andrew” profile
* Pens and paper
* Sticky notes (optional)

**1. Introduction:** “We’re going to look at a social media profile together and see what clues might tell us whether it’s trustworthy.”

**2. Group Activity (15–20 minutes)**

* Split into small groups (2–3 people).
* Give each group the “Mark Andrew” profile.
* Ask them to look closely and note anything that seems off or suspicious.

If someone immediately says they don’t trust the profile, encourage them, e.g.: “Great instinct! Let’s look at specific details that support your feeling. Imagine you’re explaining to a friend—what would you point out?”

Encourage curiosity over correctness. If time allows, groups can Google details like “Amity University” or “River Rescue International” to check accuracy.

**3. Share and Discuss (10–15 minutes)**

Bring everyone back together and ask:  
**“What signs made you suspicious?”**

Listen to responses, then highlight typical red flags:

**Common signs of fake profiles:**

* Few posts or photos
* Limited friends or overwhelmingly friends of one-gender
* No family/friends in photos
* New profile or lots of info added all at once
* “Too perfect” backstory
* Inconsistent details (e.g., jobs, schools)
* Claims like “widowed” or “divorced”—can be used to build sympathy
* Posts are overly emotional or polished

**4. Wrap-Up**

Thank everyone for their thoughts and curiosity. Then reveal:

**“You were right—this profile is fake! ‘Mark Andrew’ was created by Made of Money. He’s played by an actor named Tony Smith, the women are fictional characters, and all details were made up with permission.”**