

**I can just stick it on my
card and pay for it next
month**

**I got pestered
by the kids to buy this**

**I need it (because it is
an essential)**

**I need it (because I do!
It makes life easier!!)**

**I saw an advert and
thought it looked great**

**The sales person was
very persuasive,
I couldn't say no**

It's a good brand

**I have been known to shop
when under pressure,
bored, fed-up, annoyed...**

**I shop without realising it! I
went into the pound shop for
some tissues and somehow
came out having spent a
tenner**

It was a good deal!
BOGOF!

**All my friends have
already got one**

**I had to buy this- she bought
me a present for my birthday
and I can't turn up to her
party without something**

**I budget for this one
treat for myself every
month**

**I saved for this- I put
£5 aside for 10 weeks**

**I saw it on the internet
/ in the shop window
and HAD to have it!**

**My family always buy
this make/brand**