

FACILITATOR CHEAT SHEET

Why do we buy things for our children?

Some ideas to get your group started in case they are struggling!

- Pressure from other children
- Pressure from other parents/adults
- Reward- for doing something well
- Guilt
- Because they need things (eg clothes, food)
- To show love
- Want to make sure they don't miss out
- Pleasure from buying
- You want to see them enjoying it
- Don't feel left out/ so they can fit in with other kids
- Christmas/Eid/Birthdays, etc.
- Wanting to give them a happy childhood
- Give them things you didn't have as a child
- Give them things you enjoyed having as a child
- Status
- Competition/guilt/substitute for time
- Educational or to learn a skill (eg a bike)
- Because they hassle/to shut them up
- Wanting to provide
- You like something (but they don't necessarily like it)!
- Conned into it – from children and from others
- Swayed by adverts